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**Title:** Assistant Professor

### **EDUCATION:**

- 1991 Bachelor of Economics (Finance and Monetary), Chulalongkorn University
- 1994 M.A. Development Economics, University of Kent at Canterbury
- 1999 Ph.D. Economics (International Trade), School of Oriental and African Studies (SOAS), University of London

### **WORK EXPERIENCES:**

- 1991-1992: Researcher, Research Department, Industrial Finance Corporation of Thailand (IFCT)
- 1992-1993: New Zealand desk officer, South Pacific Division, Department of American and South Pacific Affairs, Ministry of Foreign Affairs
- 1999-2001: EU and ASEM desk officer (economic and trade), Department of European Affairs, Ministry of Foreign Affairs
- 2001-2004: Royal Thai Embassy, Warsaw, Poland (economic and bilateral issues)
- 2004: Thailand-US FTA Negotiations Task Force, Department of American and South Pacific Affairs, Ministry of Foreign Affairs
- 2004-2006: International Economic Strategy Unit, Office of National Economic and Social Development Board, Prime Minister's Office
- 2006-Present: Lecturer, Faculty of Economics, Kasetsart University
- 2004-2006: Part-time Lecturer, Rangsit University Responsible for Economics (Master of Arts: China in the World Economy)

### **ADMINISTRATIVE POSITION:**

- 2008 – 2012: Assistant Dean for Research Affairs, Faculty of Economics, Kasetsart University
- 2019 – Present: Deputy Head of Department, Department of Economics, Faculty of Economics, Kasetsart University

### **DISSERTATION AND THESIS:**

- 1994: M.A. Dissertation: The Impact of ASEAN PTA on Thailand's Regional Trade
- 1999: Ph.D. Thesis: The Political Economy of Thailand's International Trade Negotiations: The

Comparative Study of GATT Uruguay Round Negotiations and Thai-US  
Intellectual Property Protection Negotiations

**RESEARCHES:**

- An analysis of Thailand's trade and investment opportunities in Russia and CIS
- An analysis of Thailand's trade and investment opportunities in Eastern Europe
- The positive and negative effects of delaying Thailand-US FTA negotiations on their bilateral trade.
- An evaluation of Thai industries' potential in cluster development.
- The impact of FTA on Thailand's agricultural sector.
- The impact of trade liberalization on Thailand's real estate and construction sector.
- A Study on Thailand-EU FTA Impacts on Thai Food Industry, 2010.
- Impacts of Monetary and Fiscal Policy on Thai Export, 2010.
- Research and development mechanism on agricultural and food processing products to support the ASEAN Economic Community (AEC), 2011.
- Study on Tourist's Behavior and Competitiveness Promotion in the Case of Thai Homestay, 2011
- Factors Determining Labor Skill in the AEC Era: A Case of English Language Proficiency of Thai Vocational Students, 2012.
- The Protection Measurement of Non-Tariff Measures: A Case of ASEAN Countries, 2014.
- Willingness to Pay for GAP and GMP Certified Beef with Q Mark Labeling, 2015.
- Investigating Why Tourists Revisit Thailand, 2016.
- Individual Characteristics and Trade Policy Preferences, 2017.
- Macroeconomic Determinants and Productivity Transition of Thai Economic Growth, 2018.

**PRESENTATIONS AND PROCEEDINGS:**

- **Kanokwan Chanchaoenchai and Wuthiya Saraithong**, 2010. The Relationship between Macroeconomic Factors and Stock Return in Thai Stock Exchange, International Conference on Quantitative Sciences and Its Applications (ICOQSIA2010). (Proceedings of ICOQSIA2010, 2-4 November 2010, 207-215).
- **Kanokwan Chanchaoenchai and Wuthiya Saraithong**, 2010. Inflation Targeting and Stock Return in Thai Stock Exchange, International Borneo Business Conference (IBBC), (Proceedings of IBBC2010, 13-15 December 2010, Volume 1, 391-402).

- **Wuthiya Saraithong and Kanokwan Chanchaoenchai**, 2011. Tourist's Behaviour in Thai Homestay Business, 8<sup>th</sup> CIRCLE Conference.
- **Wuthiya Saraithong and Kanokwan Chanchaoenchai**, 2012. Labour's Language Skill in the Liberalisation Era: A Case of Thai Vocational Student's English Proficiency, 9<sup>th</sup> CIRCLE Conference. (Proceeding)
- **Wuthiya Saraithong and Kanokwan Chanchaoenchai**, 2012. The Determinants of New Coming Workers' English Proficiency in the ASEAN Economic Community: A Case of Thai Vocational Students, International Academic Conference in Palermo. (Proceeding)
- **Kanokwan Chanchaoenchai, and Wuthiya Saraithong**, 2013. How Economics Explains Labour's English Language Skill Improvement, The 11<sup>th</sup> Circle Conference in Manchester. (Proceeding)
- **Wuthiya Saraithong and Kanokwan Chanchaoenchai**, 2014. The Determinants of Labor's English Skill Improvement in Thailand: An Economic Perspective, The 4<sup>th</sup> INTERNATIONAL CONFERENCE ON MANAGEMENT (4<sup>th</sup> ICM 2014) in Bali, Indonesia. (Proceeding)
- **Wuthiya Saraithong**, 2015. The Protection Measurement of Non-Tariff Measures: A Case of ASEAN Countries, International Journal of Art & Sciences' (IJAS) International conference for Business and Economics in Florence, Italy. (Proceeding)
- **Wuthiya Saraithong and Kanokwan Chanchaoenchai**, 2016. Factors Affecting Consumer Valuation of Safe Beef. The International Journal of Arts & Sciences (IJAS) International Conference for Business and Economics.
- **Kanokwan Chanchaoenchai and Wuthiya Saraithong**, 2016. How Consumers Price Fresh Whole Milk Label?. The International Journal of Arts & Sciences (IJAS) International Conference for Business and Economics.

#### PUBLICATIONS:

- **Wuthiya Saraithong and Kanokwan Chanchaoenchai**, 2011. Tourist's Behaviour in Thai Homestay Business, International Journal of Management Cases, 13(3), 112-126.
- **Saraithong, W.**, 2016. Estimating Willingness to Pay for Safe Beef, Journal of Environmental Management and Tourism, (Volume VII, Spring), 1(13): 94-104. doi:10.14505/jemt.v7.1(13).09.
- **Chanchaoenchai, K., Saraithong, W.** (2017). Assessment of willingness to pay for good agricultural practice cabbage. *Journal of Environmental Management and Tourism*, (Volume VIII, Summer), 3(19): 629-641. DOI:10.14505/jemt.v8.3(19).14.
- **Saraithong, W., Chanchaoenchai, K.** (2017). Investigating the Reason why Tourists Revisit Thailand. *Journal of Environmental Management and Tourism*, (Volume VIII, Fall), 6(22): 1238-1249. DOI:10.14505/jemt.v8.6(22).11.

- **Sraithong, W.** (2018). Trade Restriction Rationale for Food Safety Implementation: Evidence from Southeast Asian Countries. *Cogent Economics & Finance*. Vol. 6: 1553278, 1-15. DOI: 10.1080/23322039.2018.1553278.
- **Sraithong, W. and Chanchaoenchai, K.** (2019). The Micro-Determinants of Public Policy: A Case of Thailand's Trade Policy, *International Journal of Public Administration*. <https://doi.org/10.1080/01900692.2019.1575855>