

## **SOMSKAOW BEJRANONDA**

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## **CURRENT POSITION**

Associate Professor, Department of Economics, Faculty of Economics, Kasetsart University  
(2005- Current)

Head of Economics Department, Faculty of Economics, Kasetsart University (March 2019 – Current)

A Member of Editorial Board, Kasetsart Journal of Social Science, Kasetsart University (January 2011 – Current)

A Member of Editorial Board, Journal of Economics and Management Strategy (Kasetsart University, Sri Racha Campus). (January 2014 – Current)

## **PAST POSITION**

Head of Economics Department, Faculty of Economics, Kasetsart University (May 2011 – May 2015)

Vice Dean of Faculty of Economics at Sri Racha, Kasetsart University, Sri Racha Campus. (September 2015- February 2018)

## **EDUCATION**

Doctor of Philosophy (Agricultural Economics), The Ohio State University, U.S.A.

Major: Natural Resources and Environmental Economics

Master of Sciences (Economics), The Ohio State University, U.S.A.

Bachelor of Science (Economics) with Second-Class Honors, Kasetsart University, Thailand

## **INTERESTED RESEARCH AREAS**

Economics related to: Urban Development; Economic Valuation, Environmental Economics

## **BOOK CHAPTERS**

Bejranonda, Somskaow. 2000. "Environmental Evaluation Technique : Surrogate Approaches." Chapter 6 in *Environmental Economics*. Edited by Committee of Publication and Administration, Environmental Economics Unit. Sukhothai Thammatirat Open University Publisher. (Thai Version)

## BOOK

Bejranonda, Somskaow. 2004. *Urban Economics*. Kasetsart University Press. Bangkok. (Thai Version)

Bejranonda, Somskaow. 2007. *Natural Resources and Environmental Economics*. Department of Economics, Faculty of Economics. Kasetsart University. (Thai Version)

Bejranonda, Somskaow. 2010. *Environmental Economics*. Kasetsart University Press. Bangkok. (Thai Version)

Bejranonda, Somskaow. 2017. *Urban Economics*. 2<sup>nd</sup> Edition. Kasetsart University Press. Bangkok. (Thai Version)

## REFEREE FOR JOURNALS/ARTICLES

Referee for *Kasetsart Journal Social Science; Journal of Economics and Management Strategy*.

## CONFERENCE PRESENTATIONS/ POSTERS

Hitzhusen Hitzhusen, J. Fredrick, Somskaow Bejranonda, Timothy Lehman and Robert Macgregor. 1992. "To Dredge or Not to Dredge : The Political Economy of Sedimentation in Ohio's State Park Lakes" Paper presented at Water Quantity/ Quality Disputes and Their Resolution Conference, Washington D.C., U.S.A., May 2-3, 1992.

Bejranonda, Somskaow and Fredrick J. Hitzhusen. 1996. "An Assessment of Soil Erosion Impacts on Lakeside Property Values in Ohio: A Hedonic Pricing Method (HPM) Application." Paper presented at AAEA Meeting, San Antonio, Texas, U.S.A., July 26-28, 1996.

Bejranonda, Somskaow. 1999. "Economic Valuation Techniques : Market Value Approach" Paper presented at the workshop THAITREM-98-02 on "Evaluation of Economic Impact on Urban and Industrial Sector" funded by Danish Cooperation for Environment and Development (DANCED). March 7-13, 1999. Bangkok. (Thai Version)

Bejranonda, Somskaow. 1999. "Economic Valuation Techniques : Surrogate Value Approach" Paper presented at the workshop THAITREM-98-02 on "Evaluation of Economic Impact on Urban and Industrial Sector" funded by Danish Cooperation for Environment and Development (DANCED). March 7-13, 1999. Bangkok. (Thai Version)

Bejranonda, Somskaow and Nuchchanard Mungkung. 2007. "Community Sustainable Development in Tsunami Disaster Area: Case Study at Suk-Sam Ran Sub-District, Ranong Province" Paper presented at Kasetsart Conference. January 30-February 2, 2007. pp 445-457. (Thai Version)

- Santipollavut, Sumalee, Somskaow Bejranonda, and Sommai Udomwitid. 2007. "Community Empowerment Indicators and Factors Affecting Community Empowerment " Paper presented at The Third National Conference of Economists. October 26, 2007. pp 351-380. Kasetsart University, Bangkok. (Thai Version)
- Bejranonda, Somskaow and Valaiporn Attanandana. 2011. "Valuation of Urban Green Spaces in Bangkok, Thailand" Paper presented at ACSEE (The Asian Conference on Sustainability, Energy and the Environment) Meeting, Osaka, Japan. June 2-5, 2011.
- Santipolvut, Sumalee, Somskaow Bejranonda, and Sommai Udomwitid. 2011. "The Development of Community Empowerment Indicators and Its Application in Thailand" Paper presented at SICSS (Shanghai International Conference on Social Science), Shanghai, The Republic of China. August 17-20, 2011.
- Bejranonda, Somskaow and Valaiporn Attanandana. 2015. "Stated Preferences for Cycling Management in Bangkok" Paper presented at BREFM (International Business, Economics, Finance and Management Conference), Hokkaido, Japan. July 20-22, 2015.
- Bejranonda, Somskaow. 2018. "Benefits of using outdoor fitness facilities for the elderly in Bangkok, Thailand" Paper presented at 2018 International Symposium on Economics and Social Science – Summer Session, Tokyo, Japan. July 30-August 1, 2018.

## PUBLICATION

- Hitzhusen, J. Fredrick, Somskaow Bejranonda, Robert Macgregor, and Timothy Lehman. 1995. "Economics and Political Analysis of Dredging Ohio's State Park Lakes." Chapter 36 in *Water Quantity/ Quality Disputes and Their Resolution*. Edited by Ariel Dinar and Edna Tusak Lochman. Praeger Publishers.
- Bejranonda, Somskaow. 1997. "Concept of Sustainability and Safe Minimum Standard." *Kasetsart University Journal of Economics*. 4(1):63-69. (Thai Version)
- Bejranonda, Somskaow, Fred J. Hitzhusen and Diane Hite. 1999. "Agricultural Sedimentation Impacts on Lakeside Property Values." *Agricultural and Resource Economics Review* 28(2): 111-136.
- Bejranonda, Somskaow. 2000. *Economics for Natural Resource Management*. Department of Economics, Faculty of Economics. Kasetsart University. (Thai Version)
- Chancharoensook, Nunthaporn and Somskaow Bejranonda. 2002. "Use Value of The National Museum" *Kasetsart University Journal of Economics*. 9(1):45-60. (Thai Version)

- Bejranonda, Somskaow, Sumalee Suntipolavut, and Sommai Udomvitit. 2003. "The Application of Participatory Action Research Approach for Modification about Environmental Concern of Low and High Secondary School Students in the Upper-Central Region of Thailand." *Journal of Environment., Kasetsart University*. 2(1):59-68. (Thai Version)
- Naruchaikusol, Sopon, Piti Kantungkul, Somskaow Bejranonda, and Vipak Chintana. 2003. "Economic Valuation of Non-Used Values of Natural Resource: A Case Study of Thung Yai Naresuan Wildlife Sanctuary." A Chapter in *BRT Research Reports 2003*. edited by Visut Baimai and Rungsima Tantalakha. p. 310-321. Published by *Biodiversity Research and Training Program (BRT)*. (Thai Version)
- Rattanapan, Wanida, Somskaow Bejranonda, and Suwanna Praneetvatakul. 2004. "An Evaluation of Recreational Value and Recreational Management of Tham Lae Khao-Kob Area, Trang Province" *Kasetsart University Journal of Economics*. 11(1-2): 49-59. (Thai Version)
- Suntornwat, Attakorn, Somskaow Bejranonda, and Suwanna Praneetvatakul. 2005. "Valuation of Visual Damage of Ancient Buildings in Chiang Mai Metropolitan Area" *Kasetsart University Journal of Economics*. 12(1): 12-26. (Thai Version)
- Suparee, Totsapol and Somskaow Bejranonda. 2005. "Household's Willingness to Pay for Hazardous Waste Fee in Bangkok" *Kasetsart University Journal of Economics*. 12(2):35-52. (Thai Version)
- Rattanataveesopon, Sasikarn and Somskaow Bejranonda. 2006. "An Evaluation of Recreation Benefits of Phu Kradueng National Park" *Kasetsart University Journal of Economics*, 13(2): 60-78. (Thai Version)
- Siammai, Aunyarat and Somskaow Bejranonda. 2008. "Catching Shrimps: Local Knowledge for Seagrass Bed Management" *BRT Magazine*, 26: 14. (Thai Version)
- Siammai, Aunyarat and Somskaow Bejranonda. 2009. "Fishery Resource Use Value of Seagrass Bed in Libong Island Waters" *Kasetsart University Journal of Economics* 16(2): 1-17.
- Bejranonda, Somskaow , and Valaiporn Attanandana. 2013. "Aesthetics Damage Values of Urban Billboards" *Kasetsart University Journal of Economics* 34(1): 30-42.
- Tantiwet, Waranun, and Somskaow Bejranonda. 2014. "Adaptation of the Local People from Tourism Activities: A Case Study of Khanom District, Nakhon Si Thammarat Province" *Journal of Economics and Management Strategy*, 1(2): 24-42) (Thai Version)
- Bejranonda, Somskaow, and Valaiporn Attanandana. 2015. "Willingness to Pay for Attributes of Cycleway Management" *Kasetsart University Journal of Economics* 36(2): 201-216.

- Tiyawiwatnanukul, Krisada, and Somskaow Bejranonda. 2016. "Green Hotel Management in Economics Aspects: A Case Study of Samed Island" *Journal of Economics and Management Strategy*, 3(2): 50-60. (Thai Version)
- Tantivet, Waranun, and Somskaow Bejranonda. 2016. "Community and Health Costs of Pollution in the Industrial Estate" *Journal of Economics and Management Strategy*, 3(1): 1-7. (Thai Version)
- Bejranonda, Somskaow, and Valaiporn Attanandana. 2017. "Economic Aspects for Pavement Management: Case Study of Rattanakosin Island Area" *Built Environment Inquiry Journal*, 16(2): 133-147 (Thai Version)
- Phumalee, Usaradee, Noppawan Tanakanjana Phongkhieo, Dachanee Emphandhu, Somskaow Bejranonda. 2018. "Touristic ecological footprint in Mu Ko Surin National Park" *Kasetsart Journal of Social Sciences*, 39(1):1-8. ISSN 2452-3151.

#### TEACHING EXPERIENCE

Kasetsart University, Thailand (Department of Economics) (1996 – Current)

Bachelor Level: Environmental Economics, Economic Valuation Techniques, Urban Economics,  
Microeconomics II

Master Level: Advanced Environmental Economics, Seminar

Ph.D. Level: Seminar