

Sophon Yamklin, PhD

Department of Agricultural and Resource Economics

Faculty of Economics, Kasetsart University

Tel: 02-942-8649 ext. 132

e-mail: sophon.y@ku.th

EDUCATION

- PhD (Management of Technology), School of Management, Asian Institute of Technology, 2014
 - Royal Thai Government Scholarship
- Master of Science (MIS) – Beta Gamma Sigma Honors, School of Business, University of Houston (Clearlake), USA, 2002
- BBA (Finance) – 2nd Class Honors, Faculty of Commerce and Accountancy, Thammasat University, 1999

FIELDS OF INTEREST

- Innovative Agribusiness Plan
- Agribusiness Innovation
- Branding in Agribusiness
- Feasibility and investment analysis of high-tech agribusiness project
- Qualitative Research Methodology in Agribusiness

PUBLICATIONS

- Yamklin S, Igel B, 2012. Communities of Practice Purposefully Designed for Improving Business Performance. Knowledge and Process Management Journal, 19(4).
- Yamklin S, 2006. Business Decision Making. In: Isaradej B, ed. 2006. Management: A practical Introduction, McGraw Hill.

RESEARCH PROJECTS

- A Study for Oleochemical Industries from Palm Oil Development, sponsored research project by Office of Industrial Economic, Ministry of Industry, Thailand

WORK EXPERIENCES

- **Full-time Lecturer**, Department of Agricultural and Resource Economics, Faculty of Economics, Kasetsart University (2016 – present)

Teaching graduate and undergraduate level in agribusiness and entrepreneurial economics subjects such as

- Business Plan and Investment Project in Agribusiness
- Innovation & Knowledge Management in Agribusiness
- Agribusiness Management Process
- Financial Management in Agribusiness
- Entrepreneurial Economics Ethics

- **Full-time Lecturer**, Department of Management, School of Business, DPU (2003 – 2016)

Teaching PhD, MBA, and BBA program in subjects such as

- Business Plan Development and Analysis
- Managing Business for New Entrepreneur
- Creativity & Innovation Management
- Knowledge Management in Organization
- Qualitative Research Methodology
- Business Research

- **Visiting Lecturer**

- Thammasat Business School, Thammasat University (2017)
- College of Innovative Business and Accountancy, DPU (2016 - 2017)
- Prince of Songkla University - Phuket Campus (2007 - 2011)
- RMUTT - Thanyaburi (2006 - 2007)

- **Assistant Manager**, Atasco Investment LLP, Houston, USA (2001 – 2002)

- **Guest Speakers / Session Chair**
 - Guest speakers, “Entrepreneurship opportunity in Agribusiness” Ministry of Finance Conference, Phang-nga (2017)
 - Guest speakers, “Data collection in Qualitative Research” in Qualitative Research seminar, School of Accounting, DPU (2015)
 - Session Chair, “Management” themes, The Global Advanced Research Conference on Management and Business Studies (GARCOMBS) (2014)
 - Guest speaker, “Branding in SME ” in SME Consultant Training, FTPI (2005)

- **Reviewers**
 - The 9th Asian Society of Agricultural Economists International Conference (2017)
 - Suthiparithat Journal (TC11) (2014 – 2017)
 - The Global Advanced Research Conference on Management and Business Studies (2014)