Sophon Yamklin, PhD

Department of Agricultural and Resource Economics

Faculty of Economics, Kasetsart University

Tel: 02-942-8649 ext. 132

e-mail: [sophon.y@ku.th](mailto:sophon.y@ku.th)

**EDUCATION**

* PhD (Management of Technology), School of Management, Asian Institute of Technology, 2014
  + Royal Thai Government Scholarship
* Master of Science (MIS) – Beta Gamma Sigma Honors, School of Business, University of Houston (Clearlake), USA, 2002
* BBA (Finance) – 2nd Class Honors, Faculty of Commerce and Accountancy, Thammasat University, 1999

**FIELDS OF INTEREST**

* Innovative Agribusiness Plan
* Agribusiness Innovation
* Branding in Agribusiness
* Feasibility and investment analysis of high-tech agribusiness project
* Qualitative Research Methodology in Agribusiness

**PUBLICATIONS**

* Yamklin S, Igel B, 2012. Communities of Practice Purposefully Designed for Improving Business Performance. Knowledge and Process Management Journal, 19(4).
* Yamklin S, 2006. Business Decision Making. In: Isaradej B, ed. 2006. Management: A practical Introduction, McGraw Hill.

**RESEARCH PROJECTS**

* A Study for Oleochemical Industries from Palm Oil Development, sponsored research project by Office of Industrial Economic, Ministry of Industry, Thailand

**WORK EXPERIENCES**

* **Full-time Lecturer**, Department of Agricultural and Resource Economics, Faculty of Economics, Kasetsart University (2016 – present)

Teaching graduate and undergraduate level in agribusiness and entrepreneurial economics subjects such as

* Business Plan and Investment Project in Agribusiness
* Innovation & Knowledge Management in Agribusiness
* Agribusiness Management Process
* Financial Management in Agribusiness
* Entrepreneurial Economics Ethics
* **Full-time Lecturer**, Department of Management, School of Business, DPU (2003 – 2016)

Teaching PhD, MBA, and BBA program in subjects such as

* Business Plan Development and Analysis
* Managing Business for New Entrepreneur
* Creativity & Innovation Management
* Knowledge Management in Organization
* Qualitative Research Methodology
* Business Research
* **Visiting Lecturer**
  + Thammasat Business School, Thammasat University (2017)
  + College of Innovative Business and Accountancy, DPU (2016 - 2017)
  + Prince of Songkla University - Phuket Campus (2007 - 2011)
  + RMUTT - Thanyaburi (2006 - 2007)
* **Assistant Manager**, Atasco Investment LLP, Houston, USA (2001 – 2002)
* **Guest Speakers / Session Chair**
  + Guest speakers, “Entrepreneurship opportunity in Agribusiness” Ministry of Finance Conference, Phang-nga (2017)
  + Guest speakers, “Data collection in Qualitative Research” in Qualitative Research seminar, School of Accounting, DPU (2015)
  + Session Chair, “Management” themes, The Global Advanced Research Conference on Management and Business Studies (GARCOMBS) (2014)
  + Guest speaker, “Branding in SME ” in SME Consultant Training, FTPI (2005)
* **Reviewers**
  + The 9th Asian Society of Agricultural Economists International Conference (2017)
  + Suthiparithat Journal (TCI1) (2014 – 2017)
  + The Global Advanced Research Conference on Management and Business Studies (2014)